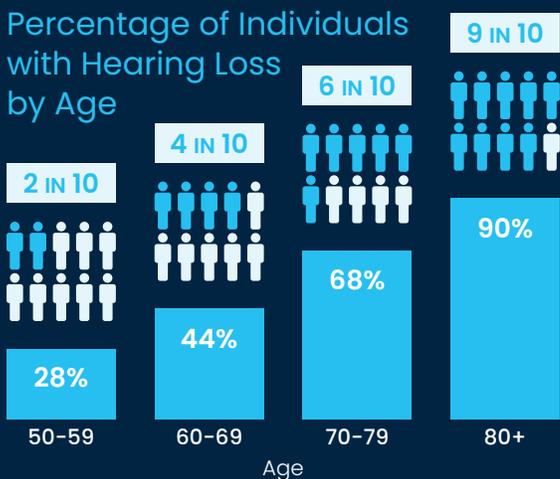


TEST YOUR HEARING.

PREVENT COGNITIVE DECLINE.

+ a **free** telehealth consultation

Percentage of Individuals with Hearing Loss by Age



Hearing loss is very common.

More than half of Americans aged 70-79 have some degree of hearing loss, and this increases to **90%** for those aged 80+.



Sources: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5024365/>
<https://publichealth.jhu.edu/2023/new-study-links-hearing-loss-with-dementia-in-older-adults>
<https://www.nih.gov/news-events/nih-research-matters/hearing-aids-slow-cognitive-decline-people-high-risk>
<https://www.hopkinsmedicine.org/health/wellness-and-prevention/the-hidden-risks-of-hearing-loss>
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6439810/>

Hearing loss leads to more health risks and higher costs.

A study from Johns Hopkins Bloomberg School of Public Health discovered that older adults with more severe hearing loss had a higher likelihood of dementia.

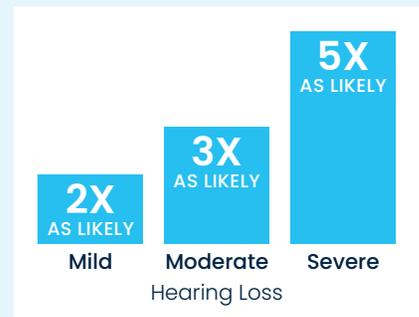
However, **those who used hearing aids showed a lower risk of dementia** compared to non-users. This study emphasizes the potential benefit of hearing aid use in mitigating risk of dementia, suggesting that treating hearing loss may indeed lower the chance of developing dementia over time.

Further supporting these findings, the National Institutes of Health (NIH) reported that hearing aids slowed cognitive decline in people at high risk of dementia **by nearly 50%** over three years. Together, these findings provide strong evidence that **treating hearing loss is crucial for cognitive health.**

Protect your brain

Untreated hearing loss is **dangerous**.

A Johns Hopkins study found that even mild hearing loss doubled the risk of developing **dementia**.



Save future costs

Untreated hearing loss is **expensive**.

A study by the Journal of American Medical Association reported that people with untreated hearing loss saw:



OTC hearing aids are now available without a prescription!

TAKE A **FREE** HEARING TEST FROM HOME!



100%
FREE



TAKES ABOUT
8 MINUTES



INSTANT
RESULTS

1. It's simple—all you need is a pair of headphones and a computer, smartphone, or tablet with internet.
2. Scan the QR code or visit mdfreetest.com/gaht and follow the online test instructions.
3. Schedule a **free telehealth consultation** with one of MDHearing's licensed hearing professionals.

What to expect at your no-cost, no-obligation consultation

Your one-on-one consultation can be done from home **via an easy, HIPAA compliant video conference**.

You can use a smartphone, tablet, or computer, or call via telephone—no special software or apps needed! Feel free to have a loved one accompany you.

During a consultation, a licensed professional will:

- Assess and explain your hearing test results
- Discuss your personal listening needs and any unique circumstances
- Recommend treatment options
- Answer any questions you may have

Exclusive offer: \$50 OFF

any hearing aid order of \$397+ with code GMD50

About the hearing test

MDHearing's **quick, easy, and free** hearing test was designed by audiologists and audio engineers. It evaluates your hearing, determines whether you would be a good candidate for hearing aids, and provides you with personalized results.

About MDHearing

Founded by a doctor more than a decade ago, MDHearing offers **high-quality, OTC hearing aids and hearing health care**. Their affordable, FDA-registered hearing aids are designed and programmed by in-house audiologists and hearing professionals.

By eliminating middlemen and costly in-clinic appointments, MDHearing has helped more than a million people hear better with **affordable, convenient hearing care from home**.

A team of **licensed audiologists and hearing specialists**—all based in the U.S.—provide clinic-quality support, assisting with fitting, troubleshooting, and ongoing care via phone, video chat, text, or email.

